

Wokingham Regeneration Ideas Information Sheet

A REMINDER OF WHAT WAS SAID AT THE MEETING

IDEAS FOR ELMS FIELD AREA

- No loss of green space on Elms Field
- Retain mature trees and natural feel
- Enhance with extra play equipment, for all ages
- Consider trim trail, canopied picnic area, public toilet
- Provide water and power supplies for events
- Keep The Paddocks car park
- Housing on the site of Wellington House - to include some affordable homes
- Hotel next to Carnival Pool
- Improved pedestrian links from Elms Field to Denmark Street and the railway station

IDEAS FOR PEACH STREET AREA

- Keep M&S and The Redan
- Refurbish/rebuild/extend shops between Bush Walk and The Redan on Peach Street
- Refurbish/rebuild/extend shops between M&S and The Ship on Peach Street
- Keep Rose Street and M&S car parks
- Consider an additional shop on Rose Street next to Strange & Son
- Create a World War 1 memorial garden on Rose Street next to the Methodist Church
- Retain the town council public toilet

UNDERPINNING AIMS

- Lower risk, lower cost than Council scheme
- Sustainable town centre in the long term
- Capture as much business as possible for the local economy
- Transferable to other towns in the Borough
- Save the green space at Elms Field
- Keep Wokingham's market town feel

CAPTURING ONLINE TRADE

- Wokingham hub providing "virtual town centre" and town centre base with cafe and click and collect service
- Provide a better online presence for small shops, small businesses and the voluntary sector
- Out of town "dark store" for online supermarket shopping

MAKING THE MOST OF WHAT WE HAVE

- Keep market town feel in town centre design
- Market the market
- Encourage niche and specialist shops
- Run more events and improve leisure facilities
- Spruce up the town
- Manage parking better
- Encourage the evening economy

ENGAGE THE WHOLE COMMUNITY

- Create better forums for local businesses
- Work to involve larger landlords
- Find out what residents and customers want
- Remember the rest of the Borough